



Absolute Cad... Certainly Not Rotters When It Comes To Cabling

Absolute CAD are a specialist cabling design and installation firm offering bespoke solutions to the broadcast and media industries.

They specialise in intricately engineered cable looms and generic shielded and unshielded structured cabling installations, custom designed and built broadcast communication racks and cabinets, and broadcast system integration. Their engineering design and project management departments are geared to design and deliver projects of any size, from simple



standalone editing rooms to full facility installations. "As a network infrastructure systems integrator, IP Performance see the inside of a lot of Data Centres, and the

structured cabling and patching infrastructures underpinning the communication racks and containment aisles. I can honestly say that I have never seen work of this quality anywhere else in the industry," commented Pierre Ketteridge, Technical Pre-Sales Consultant. "Absolute CAD's installations verge on High Art, with wiring looms creating vaulted arches of gothic proportions and byzantine complexity!"

Absolute CAD's client base include the BBC, History Channel, Red Bee Media, Molinare TV & Film, ESPN and Pacific Television.

"Their attention to detail made for an immaculate install" - Paul Harvey, Head of Post Production, BDA.

"We like to think the end result speaks for itself", says Mike Watson, Technical Director at Absolute CAD, and you can't say fairer than that!

For more information on Absolute CAD and their solutions, services and products, contact them on

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absolute CAD

broadcast systems integration
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